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Indu Manohar

Profile

I am a graphic designer with a strong background in research and storytelling. My design process is informed by my unique multicultural and multidisciplinary insight. Whatever your needs, be it brand design, impact narratives, website design, data visualisation, or a genre-bending amalgamation, I will bring content and design together to craft an enthralling story.

Work Experience

Communications Designer, [Centre for Internet & Society](#) — 2021 to present

Branding, communications & information design at an interdisciplinary research organization. Creative communications online & offline for funders, press, partner organisations, and civil society. Logo rebranding, newsletter design, social media design, fundraising document layouts. I work with researchers to make their outputs accessible to the general public.

Design Lead, [Nyaaya.org](#), [Vidhi Centre for Legal Policy](#) — 2020 to 2021

Visual & UI/UX design lead at a legal tech initiative. Creative communications online & offline for users, funders, press, partner organisations. Logo rebranding, app UI/UX, website visual redesign & information architecture planning, social media design, fundraising document layouts, cobranding collaterals, print layouts. As the sole designer, I work with content & outreach teams, external vendors & collaborators, to create tangible solutions to further Nyaaya's mandate for change.

Graphic Designer, [Write Leela Write](#) — 2017 to 2021

Visual design at a boutique firm for clients in fields as diverse as plastic recycling, machine learning, real estate, online retail, travel, neuro-developmental disabilities, and financial technology. I worked under the creative director on website design, reports & brochures, illustrations & infographics, presentation decks & emailers, social media design & motion graphics, business stationery & brand packaging, logos & branding, and editorial design. Yes, I really have done it all.

Remote Freelance Designer, [IFMR LEAD](#) — 2017 to 2020

Communication and information design for print & digital assets via remote work. Social media design, data visualisations, and print layouts with cobranding elements — for financial training programs, research publications, funder-facing impact narratives, and talent recruitment campaigns.

Part-time Contract Designer, [Nandi Housing](#) — 2018

Customer-facing communication design for a family-run real estate developer. Visual rebranding, website landing page design, on-site brochure & exhibit design, Google ad creatives, social media design, and real estate photography for an upcoming property.

Creative Supervisor, [Geek Creative Agency](#) — 2015 to 2016

Project management for a team of designers and copywriters at a fast-paced ad agency. I wrote copy, brainstormed ad ideas, managed timelines, liaised with clients, and served as morale officer.

Stage Manager & Performer, Various Groups at [Banga Shankara](#) & [Jagriti](#); — 2012 to 2015

Designing and implementing theatre & dance experiences for live audiences. Planning & executing performances is the ultimate user experience design — one that gives you real-time feedback.

Education

Cert. IV in Graphic Design, [The Graphic Design School](#) — 2016 to 2017

B.A. Theatre, [Reed College](#) — 2008 to 2012

Skills

Adobe Illustrator & Photoshop, Adobe Indesign & After Effects, Figma & Sketch, Squarespace & Wix, Canva & Social Media Design, Tableau & Data Visualisation, Wire-framing & Prototyping, Research & Creative Writing, Photography & Video-editing.